

FULL DIGITAL NETWORK

LANDSIDE

AIRSIDE

DEPARTURES

ARRIVALS



FULL DIGITAL NETWORK

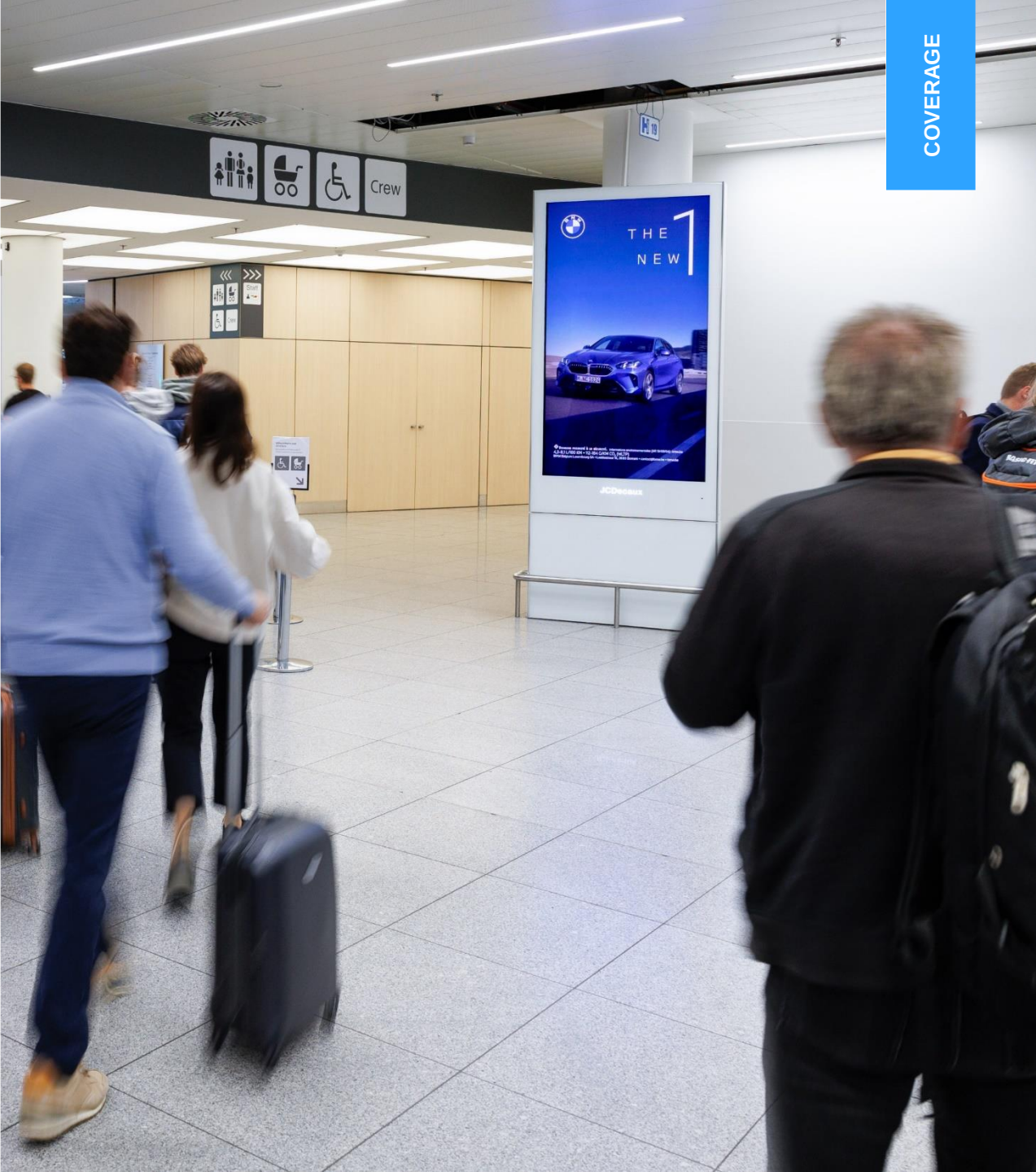
LANDSIDE AIRSIDE DEPARTURES ARRIVALS

MEDIA BENEFITS:

- ➔ Reinforce your brand message through total coverage and high repetition.
- ➔ Benefit from a high dwell time and high-traffic to engage with all passengers.
- ➔ Available in programmatic buying.

COMMERCIAL DETAILS

Format	Digital Network LCD UHD Screens
Location	All Airport
Audience	All departures and arrivals
Nb of units	45 x 1 side
Minimum booking	7 days (1 week)
Share of time	10%
Spot duration	10 sec
Broadcasting hours/ day	4:00 AM > 11:00 PM
Language	English or 2 files (NL/FR)



FULL DIGITAL NETWORK

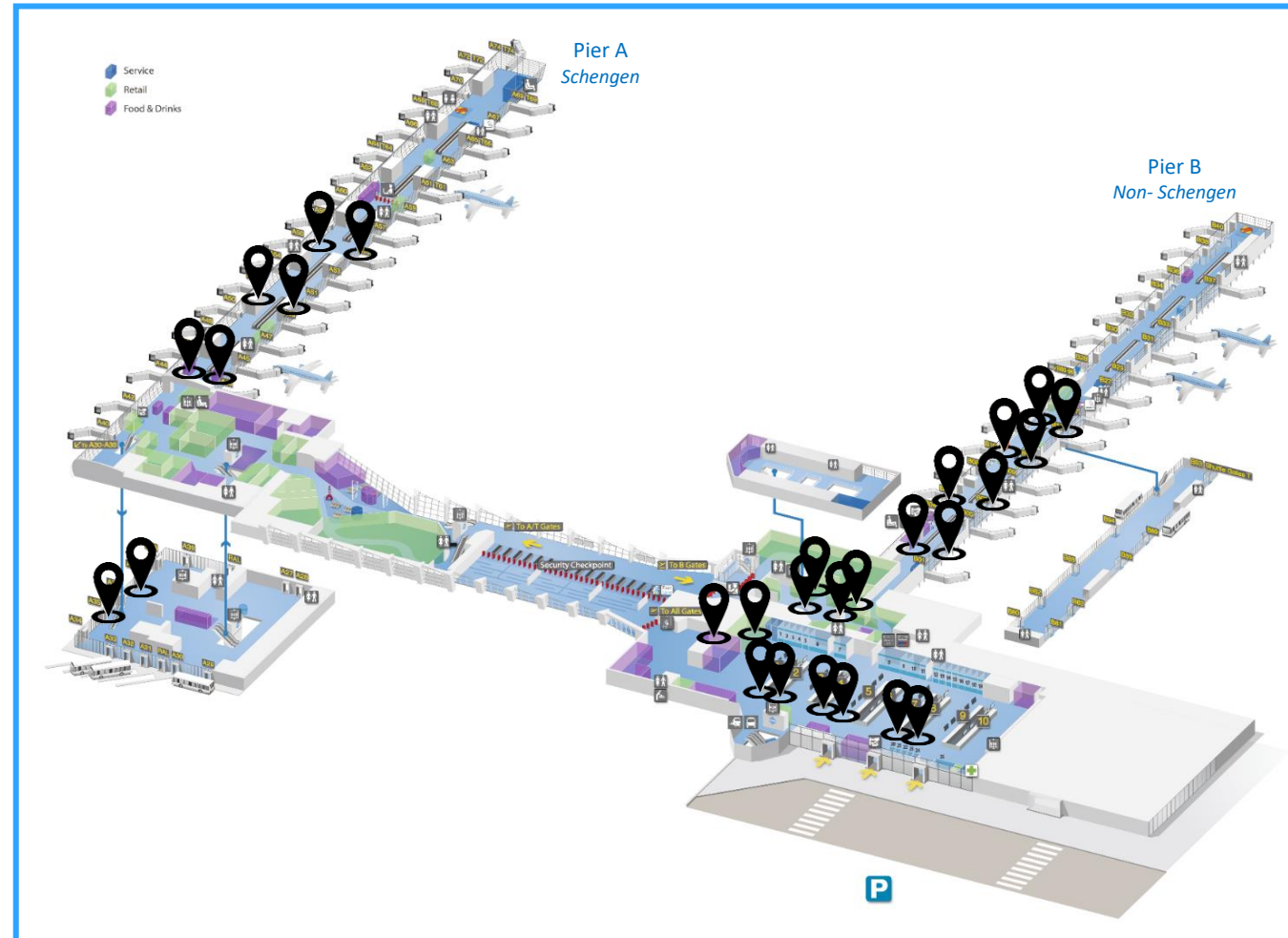
LANDSIDE

AIRSIDE

DEPARTURES

ARRIVALS

DEPARTURES



FULL DIGITAL NETWORK

LANDSIDE

AIRSIDE

DEPARTURES

ARRIVALS

ARRIVALS

