

BRUSSELS AIRPORT | MEDIA PRODUCTS

DIGITAL AVENUE

AIRSIDE

ARRIVALS

BAGGAGE CLAIM



DIGITAL AVENUE

AIRSIDE

ARRIVALS

BAGGAGE CLAIM

MEDIA BENEFITS:

- Ensure your message is highly visible to travelers.
- Strategically located in high foot traffic and dwell time, maximizing exposure.
- Iconic, dominant digital screen allow dynamic content, 3D animations or videos.
- Capture the attention of arrivals audience, engage and create a stronger impact.
- Available in programmatic buying.

COMMERCIAL DETAILS

Format	Digital LCD UHD
Dimensions	85"
Location	Luggage Reclaim
Nb of units	10 x 1 side
Audience	All arrivals
Minimum booking	28 days (4 weeks)
Share of time	12,50%
Spot duration	10 seconds
Maximum loop length	80 seconds
Advertisers	8 maximum
Broadcasting hours/ day	4:00 AM > 11:00 PM
Language	English or 2 files (NL/FR)



DIGITAL AVENUE

AIRSIDE

ARRIVALS

BAGGAGE CLAIM

