

BRUSSELS AIRPORT | MEDIA PRODUCTS

BUS SHELTER – HOTEL SHUTTLE

OUTSIDE BUS ZONE



BUS SHELTER – HOTEL SHUTTLE

OUTSIDE | BUS ZONE

MEDIA BENEFITS:

- Enjoy a visibility on the bus shelter to engage with a specific audience (hotel guests).

COMMERCIAL DETAILS

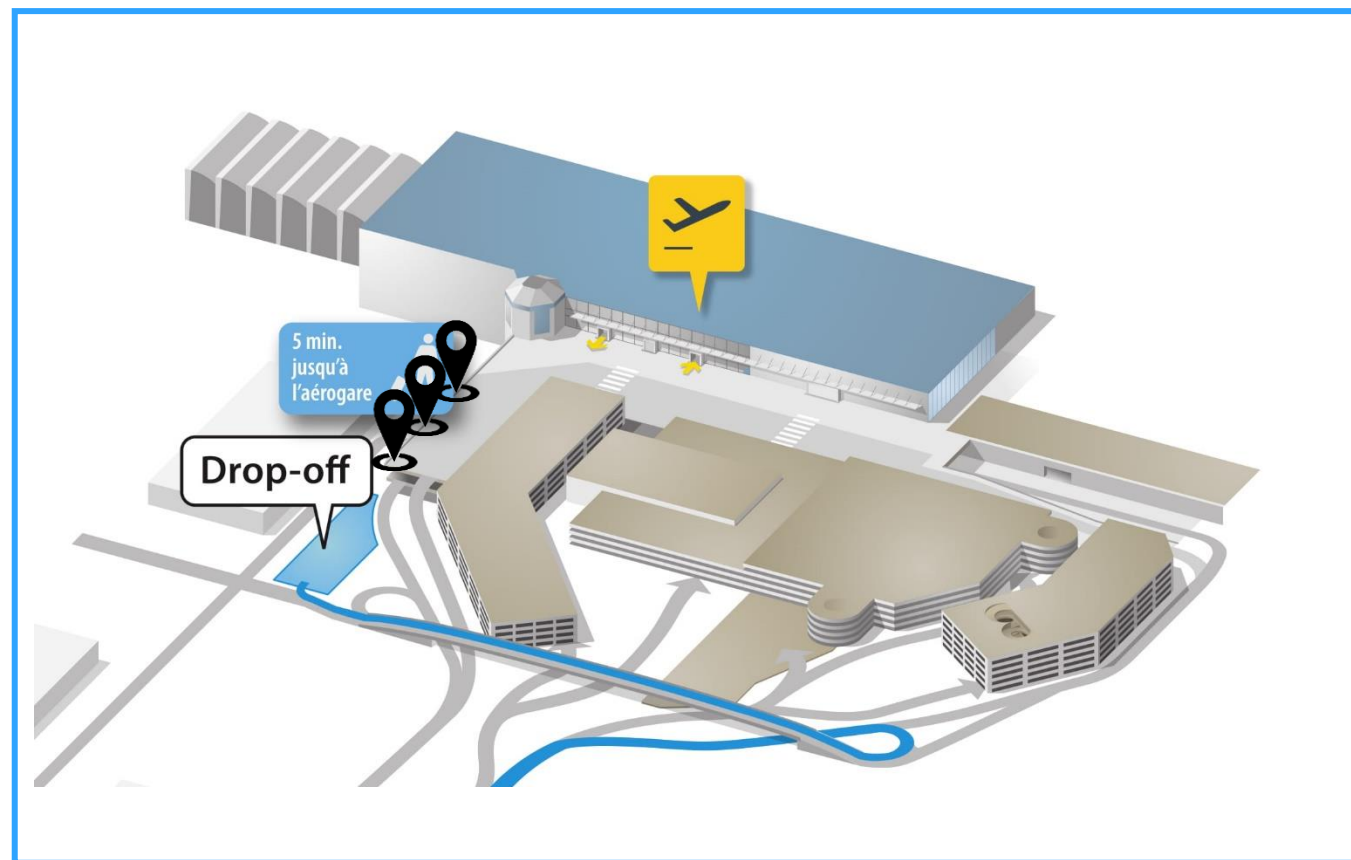
Dimensions	2 sqm (m ²)
Location	Outside - Bus Zone
Nb of units	1 side
Minimum booking	1 year
Share of time	100%
Advertisers	4 max. / bus shelter



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File characteristics

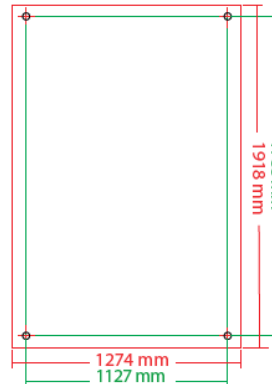
Adobe PDF is the standard for the exchange of composite digital files.
The creation of Adobe PDF files can easily be done from Adobe Indesign.

- **We only accept Adobe PDF (1.4 to 1.7) files. (1 visual = 1 PDF)**
- The size of the pdf file must be 1:10 of the real format + **50 mm bleed**
- The image resolution should be 300 dpi at size 1/10
- All elements (images and vector) used in the document must be in CMYK (No RGB or spot color)

For more information on how to create a valid Adobe PDF file look to the userguide page "HOW MAKE A GOOD PDF".

Visual dimensions

Visible area: Area corresponding to the visible part of the layout once installed.
All elements out of this area / format are in the bleed part and will not be visible.



Sticker :

Print area:
1918 x 1274 mm

Visible area:
1788 x 1127 mm

Others

Control

Control of the file by our supplier.
Corrections if needed with a 2 working days delay

Production lead-time

10 working days from receipt of files

Delivery

Deliver file with WeTransfer or similar to:
prodairport@jcdecaux.com