



# GIANT HORIZONTAL HALL



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| Media    | Billboard  |
| Quantity | 4 Big Formats to choose from<br>GHH 1.1<br>GHH 1.2<br>GHH 1.3<br>GHH 1.4 |
| Audience | 450.000 traveler crossing/week   |

- Big Format of 10m<sup>2</sup> (5mL x2mW)
- Placed in the main hall of the central station, these lightboxes covers 100% of passengers flows as well as meeters & greeters
- Reservable for a period of 6 months or 1 year

