

JCDecaux

MBT.

Large Format 2025
Brussels Midi Station



Large Format Brussels Midi Station

by JCDecaux

#1 STATION
in visitor traffic

21m²

Large Format = Large Visibility

184.000

guaranteed contacts 12+

METRO universe

UNMISSABLE LARGE FORMAT

Prime location at Brussels Midi Station:

- Major transportation hub
- High visibility among commuters, tourists, and locals

International HUB:

- Huge tourists traffic (France – UK), thanks to the Eutostar

Big Format = Big IMPACT:

- Main entrance of the platform = unbeatable attention
- Eye-level exposure = high reach

Prestigious Image:

- Associating your brand with a prominent billboard at Brussels Midi elevates your image

