

JCDecaux

MBT.

Metro Cluster Center 3
2025



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by JCDecaux

It is
IMPOSSIBLE
to miss your
campaign in
the metro

7-day campaign minimum



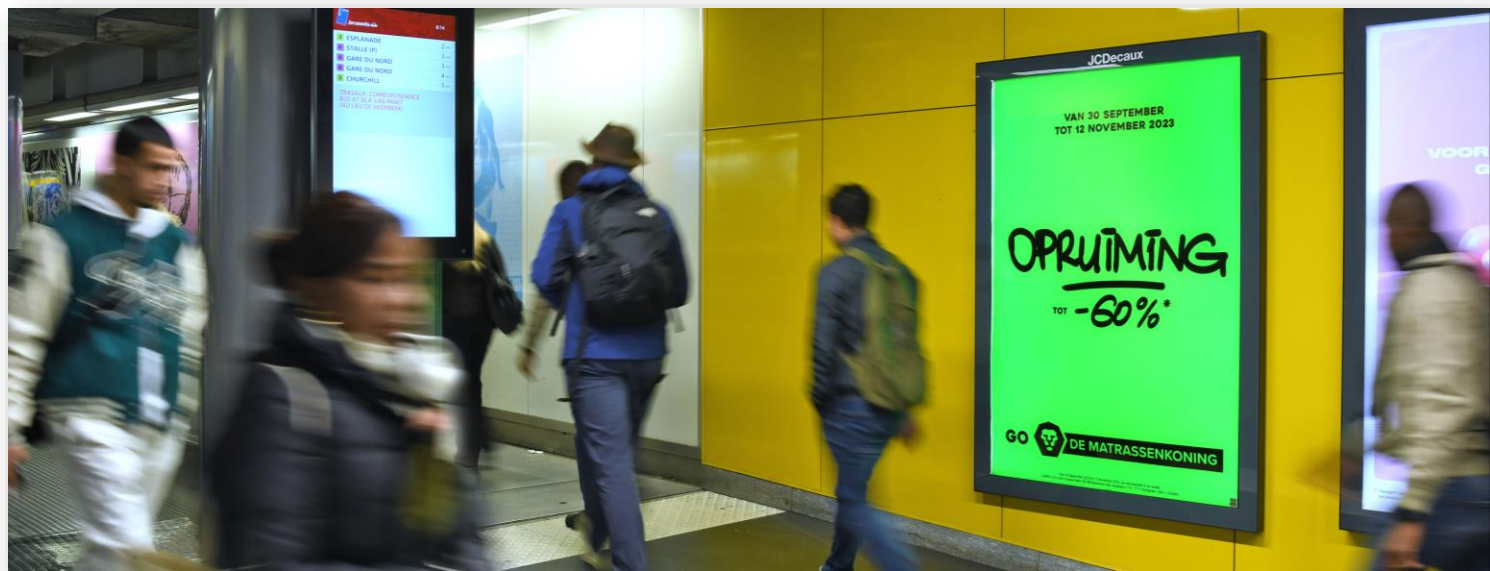
Wide reach in the HEART of the city

- **People living outside Brussels** (North, Central & Midi Stations)
- **Business** (Parc/Park, Botanique/Kruidtuin)
- **School environment** (students, teachers, ...)
 - Gare centrale/ Centraal Station
 - Bourse/ Beurs
- **Shopping streets nearby**
 - De Brouckère
 - Gare Centrale/ Centraal Station
 - Rogier
 - Bourse/ Beurs
 - Louise/ Louiza
- **Connection stations**
 - Arts-Loi/ Kunst-West
 - De Brouckère
 - Gare de l'Ouest/ Weststation
 - Gare du midi/ Zuidstation
 - Rogier



4 extra reasons to choose a Metro Cluster

- Geotargeting
- Placed in strategic stations at eye-catching places
- High number of contacts and repetition
- Same format as outside 2m² panels



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Metro Station	34 Sides*
Arts-Loi/Kunst-Wet	3
Botanique/Kruidtuin	1
Bourse	1
De Brouckère	3
Delacroix	2
Gare Centrale/Centraalstation	1
Gare de l'Ouest/Weststation	2
Gare du Midi/Zuidstation	2
Gare du Nord/Noordstation	2
Hotél des Monnaies/Munthof	3
Lemmonier	1
Louise/Louiza	2
Parc/Park	2
Porte de Hal/Hallepoort	2
Porte de Namur/Naamsepoort	1
Rogier	2
Sainte-Catherine/Sint-Katelijne	1
Simonis	2
Yser	1

***Number of sides is indicative**

