

JCDecaux

MBT.

LARGE FORMAT

BRUSSELS MIDI STATION - BRUSSELS



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#1 STATION

in visitor traffic

21m²

LARGE FORMAT = LARGE VISIBILITY

184.000

GUARANTEED CONTACTS 12+

METRO

UNIVERSE



MBT

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BRUSSELS MIDI STATION - BRUSSELS

UNMISSABLE LARGE FORMAT

- **Prime Location at Brussels Midi station:**
Major transportation hub
High visibility among commuters, tourists, and locals
- **International HUB:**
Huge tourists traffic (France – UK), thanks to the Eurostar.
- **Big Format = Big IMPACT:**
Main entrance of the platform = unbeatable attention
Eye-level exposure = high reach
- **Prestigious Image:**
Associating your brand with a prominent billboard at Brussels Midi elevates your image

