

Digital Knauf Schmiede

2024



JCDecaux

Digital Knauf Schmiede

One of the **most important shopping center** in the North of the country

3,3 Mio Visitors each year

- 3 digital **screens in the shopping mall**

Views / Impressions guaranteed : 36.317



**Boost contacts
with Airport extension :**

27 screens : week / 1.221.656 contacts

Arrivals 8 screens : week / 406.489 contacts

