



Cloche d'Or

2024



JCDecaux

KPMG ME
works for



Join our
next generation.

KIRCHBERG
SHOPPING CENTER

Cloche d'Or

One of the **largest shopping center** in Luxembourg

6,5 Mio Visitors each year

Situated in the **new district** of Gapserich

STRATEGIC POINT :

Strong multimodal access, mix live shop and work

Views / Impressions guaranteed : 1.052.937

- 11 digital **screens in the shopping mall**
- 21 underground digital **screens**



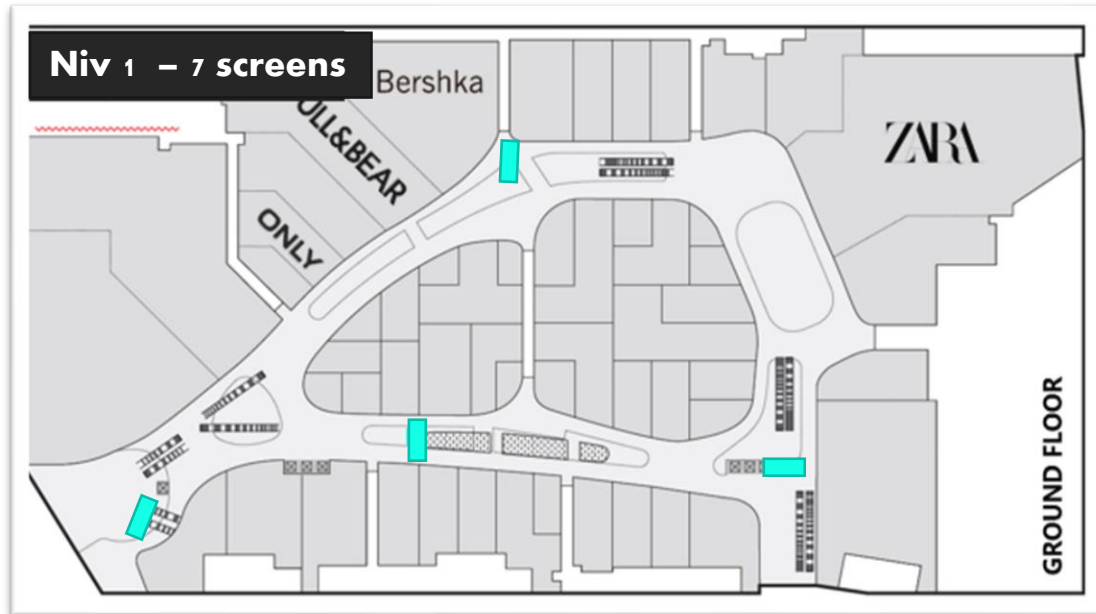
Boost contacts
with Airport extension :

27 screens : week / 1.221.656 contacts

Arrivals 8 screens : week / 406.489 contacts



SITE PLOTTING GALERIE



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P1* – 5 screens



* 1 single totem at the car entrance

P2 – 7 screens



P3 – 5 screens



P4 – 3 screens



SITE PLOTTING GALERIE

P1* – 1 screen

