

JCD MBT Metro Cluster EU Center

2024



JCD MBT Metro Cluster EU Center

It's impossible to miss your campaign in the metro



wide reach in the heart of the EU institutions

- People living outside Brussels (stations)
- European center of brussels
Merode, Schuman, Maalbeek / Maelbeek
- School environment – students, teachers
- Shopping
Trône/Troon, Porte de Namur/Naamsepoort, De Brouckère



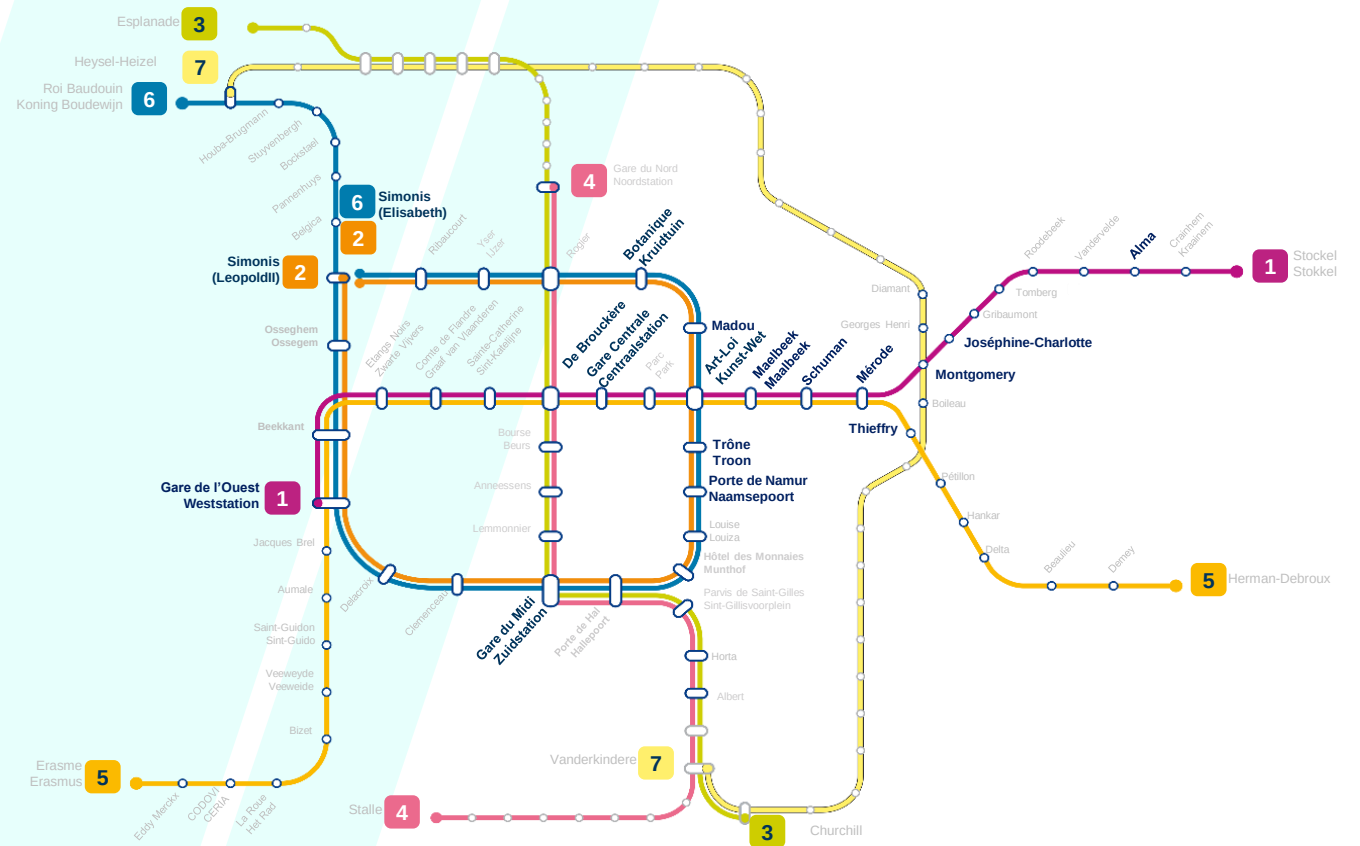
4 extra reasons to choose a Metro Cluster

- Targeting a specific audience (expats, European officers,...)
- Geotargeting
- Placed in strategic metro stations at eye-catching places
- High number of contacts and repetition
- Same format as outside 2m² panels



JCD MBT Metro Cluster EU Center

Metro Station	37 Sides*
Alma	1
Arts-Loi/Kunst-Wet	4
Botanique/Kruidtuin	1
De Brouckère	2
Gare Centrale/Station Brussel-Centraal	1
Gare de l'Ouest/Weststation	2
Gare du Midi/Zuidstation	2
Joséphine Charlotte	2
Madou	2
Maelbeek/Maalbeek	4
Merode	2
Montgomery	4
Porte de Namur/Naamsepoort	2
Schuman	4
Simonis	2
Thieffry	1
Trône/Troon	1



* number of sides is indicative