

JCD MBT Metro Cluster Center 2

2024



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It's **IMPOSSIBLE** to miss your campaign in the metro



wide reach in the **HEART** of Brussels

- **Commuters** (north, central & midi stations)
- **People living outside Brussels and tourists**
- **Business**
- **School environment** – students, teachers...
(Gare Centrale/Centraal Station, Bourse/Beurs)
- **Shopping streets nearby**
 - **De Brouckère**
 - **Gare Centrale/Centraal Station**
 - **Rogier**
 - **Bourse/Beurs**
 - **Hôtel des Monnaies/Munthof**



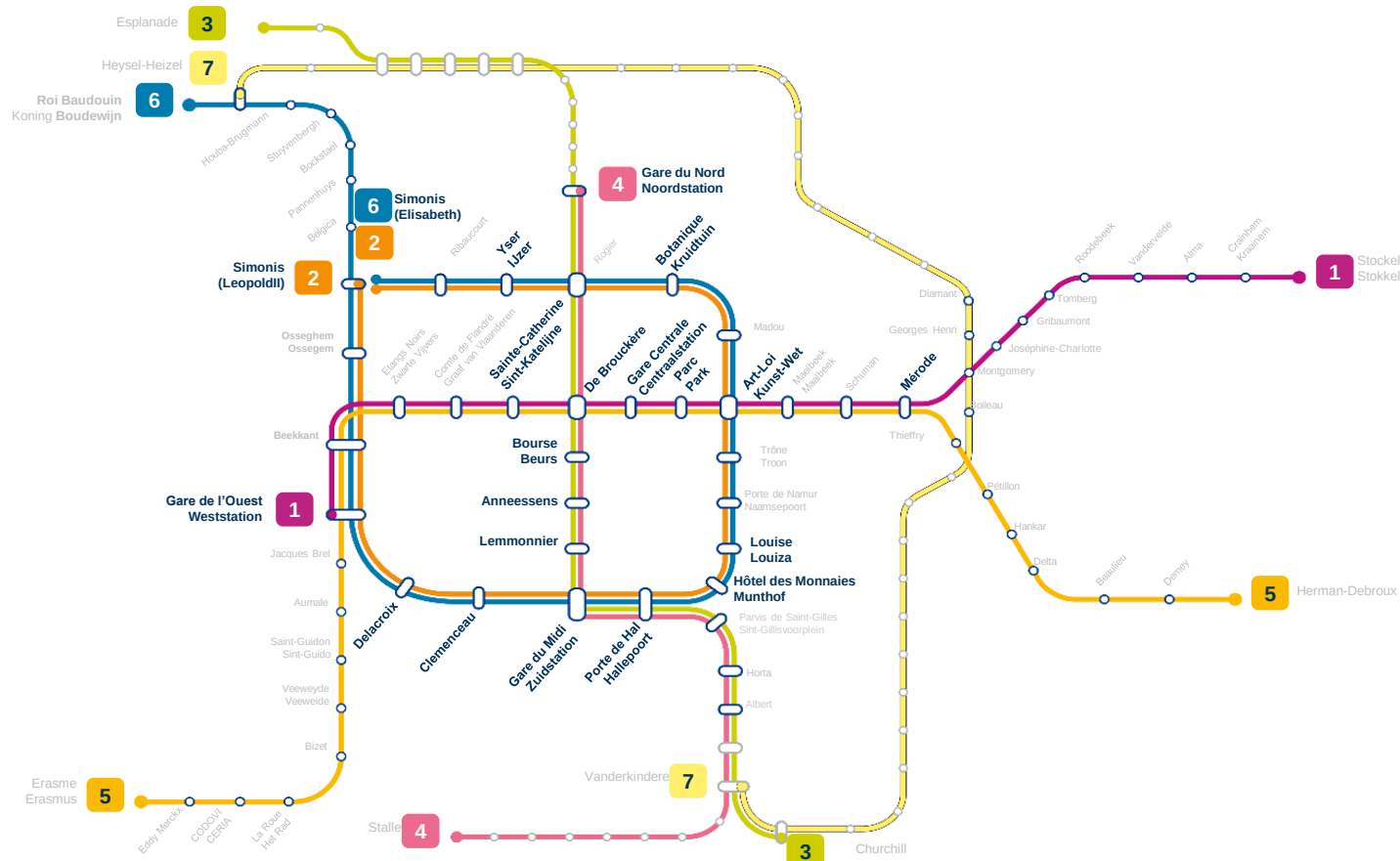
4 extra reasons to choose a Metro Cluster

- **Geotargeting**
- **Placed in strategic stations at eye-catching places**
- **High number of contacts and repetition**
- **Same format as outside 2m² panels**



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Metro Station	36 Sides*
Anneessens	3
Arts-Loi/Kunst-Wet	2
Botanique/Kruidtuin	1
Bourse/Beurs	1
Clemenceau	1
De Brouckère	4
Delacroix	2
Gare Centrale/Centraalstation	2
Gare de l'Ouest/Weststation	2
Gare du Midi/Zuidstation	1
Gare du Nord/Noordstation	2
Hôtel des Monnaies/Munthof	2
Lemonnier	2
Louise/Louiza	2
Mérode	2
Parc/Park	2
Porte de Hal/Hallepoort	1
Sainte-Catherine/Sint-Katelijne	1
Simonis	2
Yzer/IJzer	1



* number of sides is indicative