



CHARLEROI AIRPORT

Digiduo

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Reach 100% of Schengen departure audience
Digital content for maximum visibility
Iconic Digital Format

LOCATION

CHARLEROI AIRPORT

Area: BSCA – T1 – Check-in

Audience: All Arrival audiences Pier A

Average Reach : 257.927 (forecast 2022)

Nb of units: 2 screens

BOOKING CONDITIONS

Net Rate : 11.357 € / month
90.856 € / year

Upload cost: 500 €

Minimum booking: 1 month

No agency commission applicable

SPECIFICATION

Format: 9 sqm (m²)

Type : Digital Led Screen

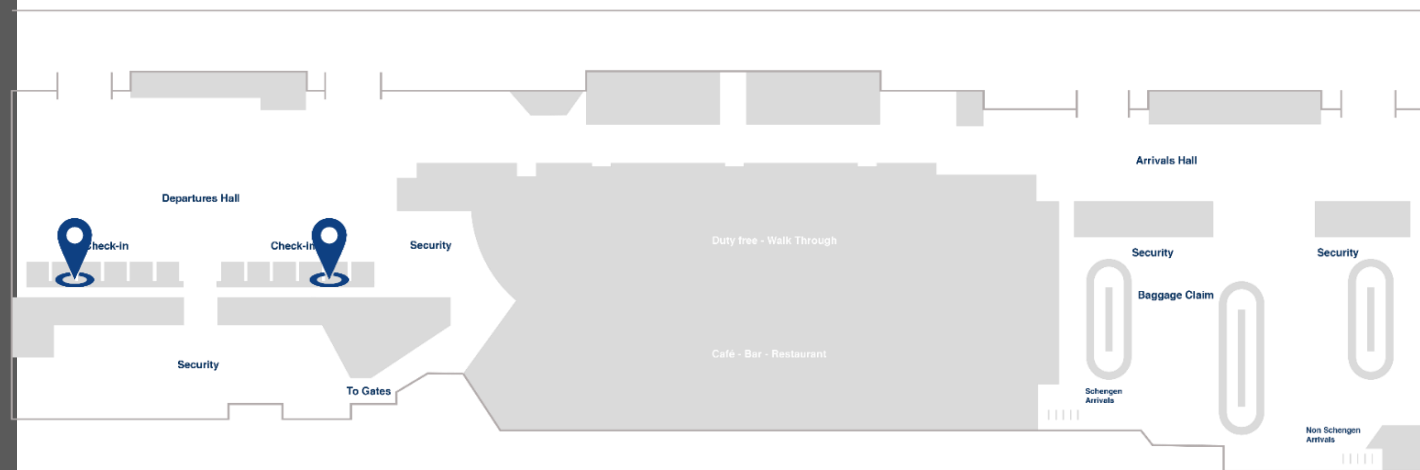
Advertisers: 6 maximum

Spot duration : 10 sec

Share Of Time : 16,67%

Show time: 4:00 a.m to 0.00 p.m

Frequency: Minimum 1200 guaranteed spots/day



Version 2024.

Local taxes and electricity included.

Any information contained in this document is for informational purposes only and is subject to modification.

JCD Airport – DigiDuo

Data to provide for production by JCDecaux

File characteristics

Format (H x L): 225 cm x 400 cm = 9 m²
Resolution (H x L) : 576 x 1024
Orientation: landscape
Pitch: 3,9 mm

Data File

Images: jpeg, png, gif (no gif animated image)
Video: .avi, .asf, .wmv

Control

Control of the file by our JCD Digital.

Production lead-time

3 working days from receipt of files

Delivery

Deliver file with WeTransfer or similar to:
prodairport@jcdecaux.com
Info contact: Sophie.Margetis@jcdecaux.com