BRUSSELS AIRPORT

Panoramic II – Pier B

JCDecaux

Panoramic II – Pier B

Full Coverage Pier B Departing audience
Unique Iconic Lightbox
Static backlight site

LOCATION

BRUSSELS AIRPORT
Area: Pier B Departures
Audience: Coverage departure non-Schengen audience
Nb of units: 1

BOOKING CONDITIONS

Minimum booking: 28 days (4 weeks)
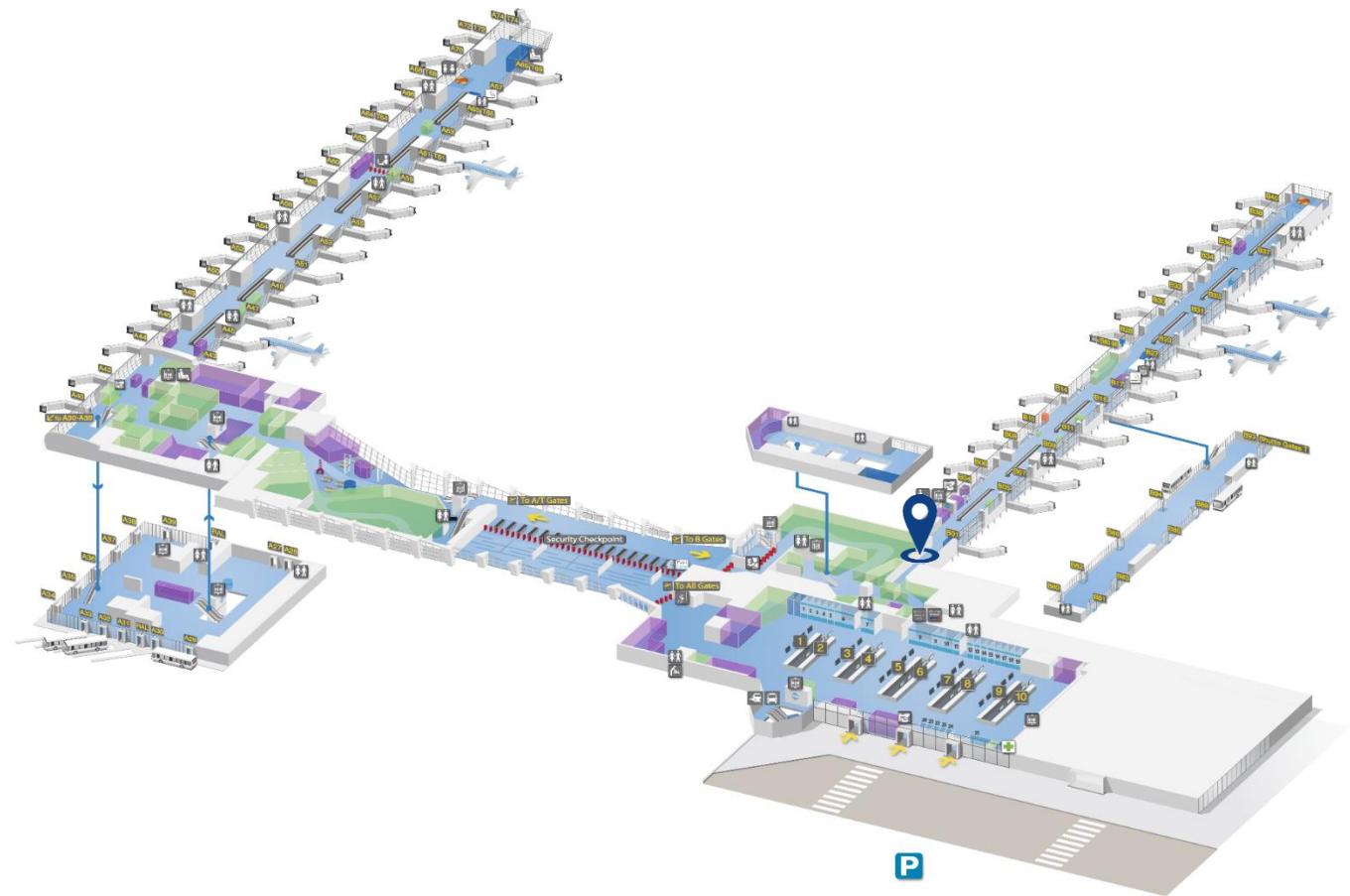**No agency commission applicable**

SPECIFICATION

Format: 24 sqm (m²)
Type : Large Format Light Box
Share Of Time: 100% Exclusive
Language : English Mandatory
Broadcasting hours / day: 4:00 AM to 12:00 PM

JCDecaux

Panoramic 2

TECHNICAL SPECIFICATIONS

Data to provide for production

File characteristics

Adobe PDF is the standard for the exchange of composite digital files.
The creation of Adobe PDF files can easily be done from Adobe Indesign.
• **We only accept Adobe PDF (1.4 to 1.7) files. (1 visual = 1 PDF)**
• The size of the pdf file must be 1/10 of the real format + 10 mm bleed
• The image resolution should be 450 dpi (on 1/10 file size)
• All elements (images and vector) used in the document must be in CMYK (No RGB or spot color)

For more information on how to create a valid Adobe PDF file look to the userguide page "HOW MAKE A GOOD PDF".

Visual dimensions

Visible Area: 800 cm x 305 cm + 10 cm bleed
Area corresponding to the visible part of the layout once installed. All elements out of this area / format are in the bleed part and will not be visible.

Control

Control of the file by our supplier. Corrections if needed with a 2 working days delay

Production lead-time

10 working days from receipt of files

Delivery

Deliver file with WeTransfer or similar to: prodairport@jcdecaux.com

305

800

JCDecaux