

#### **Gateway Pier B**

Full Coverage Pier B (International) Departing audience High Impact Static backlight site

#### LOCATION

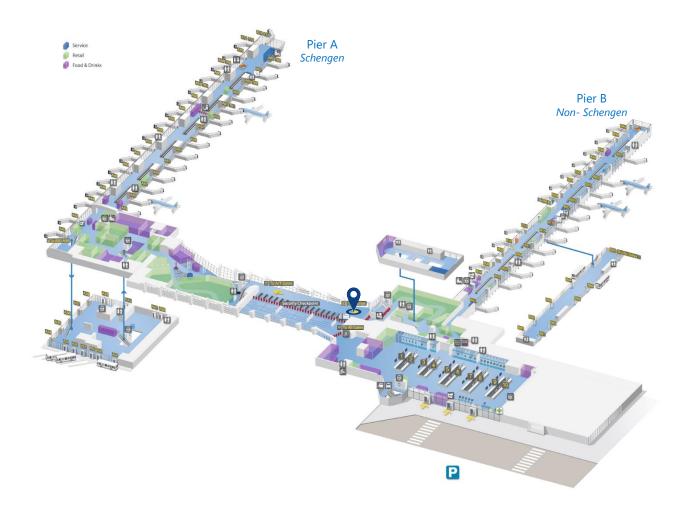
BRUSSELS AIRPORT Area: Pier B – Connector Departure Audience: Coverage departure non-Schengen audience Nb of units: 1

#### **BOOKING CONDITIONS**

Minimum booking: 28 days (4 weeks) No agency commission applicable

#### **SPECIFICATION**

Format: 12 sqm (m<sup>2</sup>) Type : Large Format Light Box Share Of Time : 100% Exclusive Language: English Mandatory



**JCDecaux** 

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#### **TECHNICAL SPECIFICATIONS**

Data to provide for production

### **File characteristics**

Adobe PDF is the standard for the exchange of composite digital files. The creation of Adobe PDF files can easily be done from Adobe Indesign.

- We only accept Adobe PDF (1.4 to 1.7) files. (1 visual = 1 PDF)
- The size of the pdf file must be 1/10 of the real format + 10 mm bleed
- The image resolution should be 450 dpi (on 1/10 file size)
- All elements (images and vector) used in the document must be in CMYK (No RGB or spot color)

For more information on how to create a valid Adobe PDF file look to the userguide page "HOW MAKE A GOOD PDF".

### **Visual dimensions**

#### Visible Area: 740 cm x 152 cm + 10mm bleed

Area corresponding to the visible part of the layout once installed. All elements out of this area / format are in the bleed part and will not be visible.

### Control

Control of the file by our supplier. Corrections if needed with a 2 working days delay

### **Production lead-time**

10 working days from receipt of files

## Delivery

Deliver file with WeTransfer or similar to: prodairport@jcdecaux.com

