



JCDecaux

SMARTBOXES 2022

Les Smartboxes



SELECTIVITY

Network for a more targeted audience



SMARTBOXES CITY

You target passengers passing through the central station



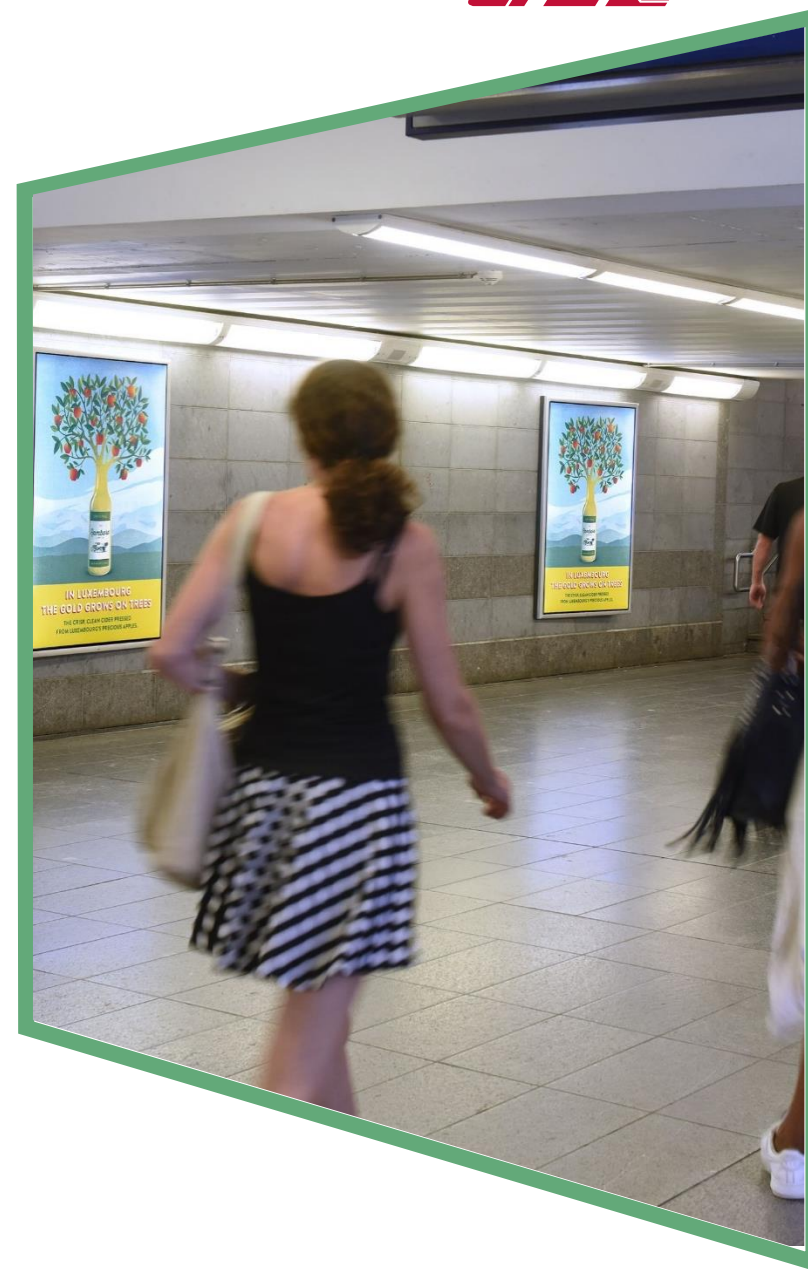
SMARTBOXES NATIONAL

You also target consumers passing through the 12 stations in the country



SMARTBOXES CITIES

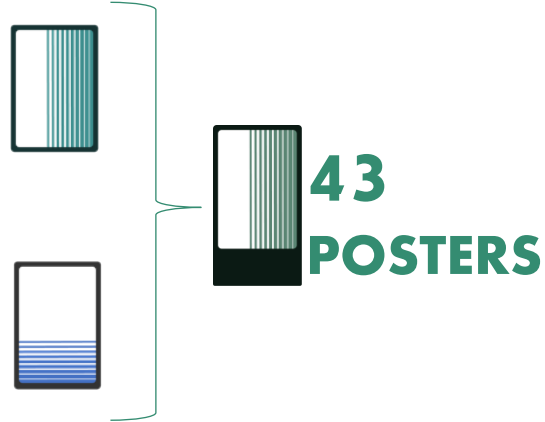
You target passengers passing in others stations in the country



Smartboxes Nationales

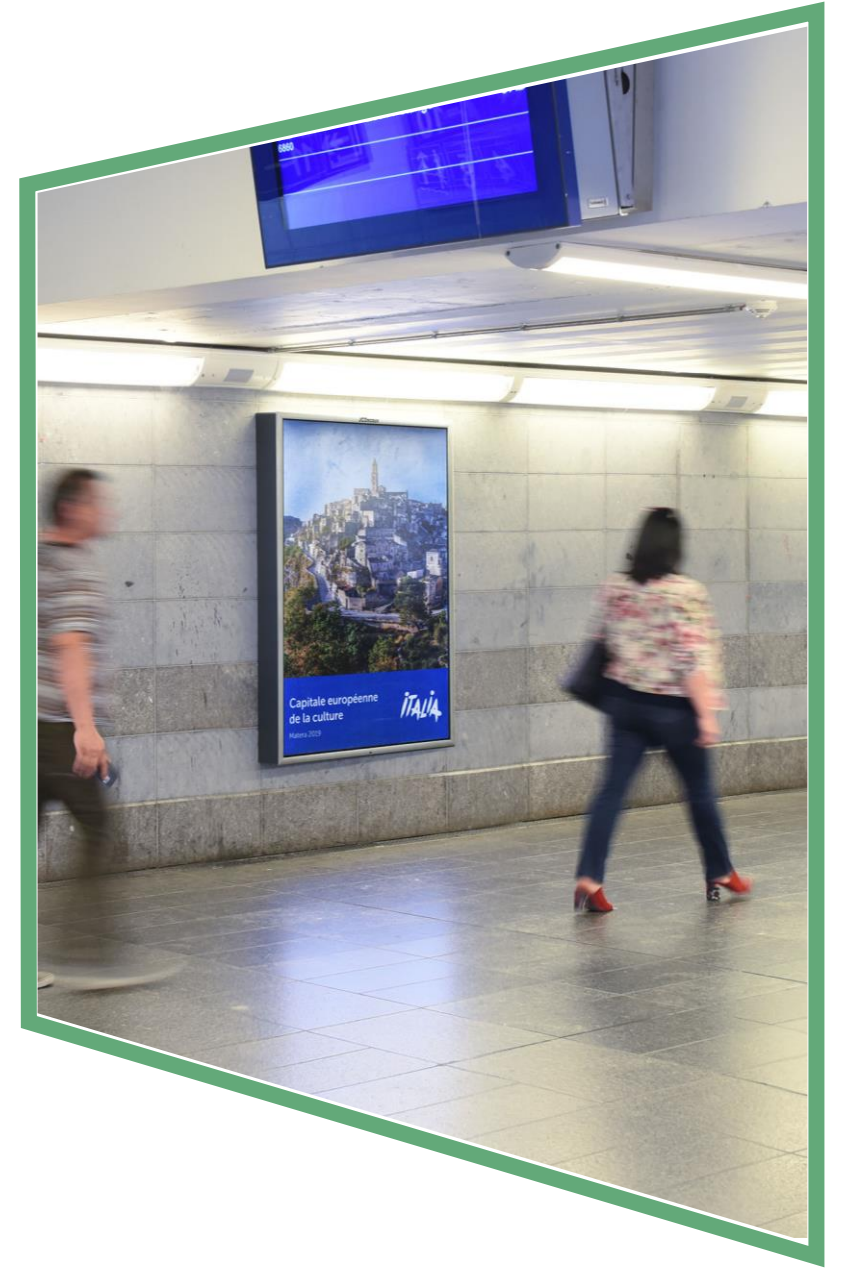
31 BACKLIGHTED SMARTBOXES IN THE STATION:
Luxembourg (26), Belval-Uni (2), Esch/Alzette (3)

12 MBOXES IN THE STATIONS:
Clervaux, Mersch, Troisvierges, Ettelbruck, Bascharage,
Bettembourg, Dudelange, Pétange, Schifflange,
Wasserbilig, Dommeldange, Rodange



SELECTIVITY

Network for a more targeted audience in
Luxembourg City and surrounding



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THANK YOU