



Connections
Gates B

SET YOURSELF TO OUR FLIGHT MODE

EMIRATES BUSINESS



Connections
Gates B Border Control

Automated Border Control

European e-Passport
Europese e-Paspoort
Europäischer e-Reisepass

Gateway Pier B
JCD Airport - 2022

Full Coverage Pier B (International) Departing audience
High Impact
Static backlight site

Gateway Pier B

JCD Airport

LOCATION

BRUSSELS AIRPORT

Area: Pier B - Departure

Audience: Pier B (International) Departing audience

Average Reach : 257.800 pax (forecast 2022)

Nb of units: 1 side

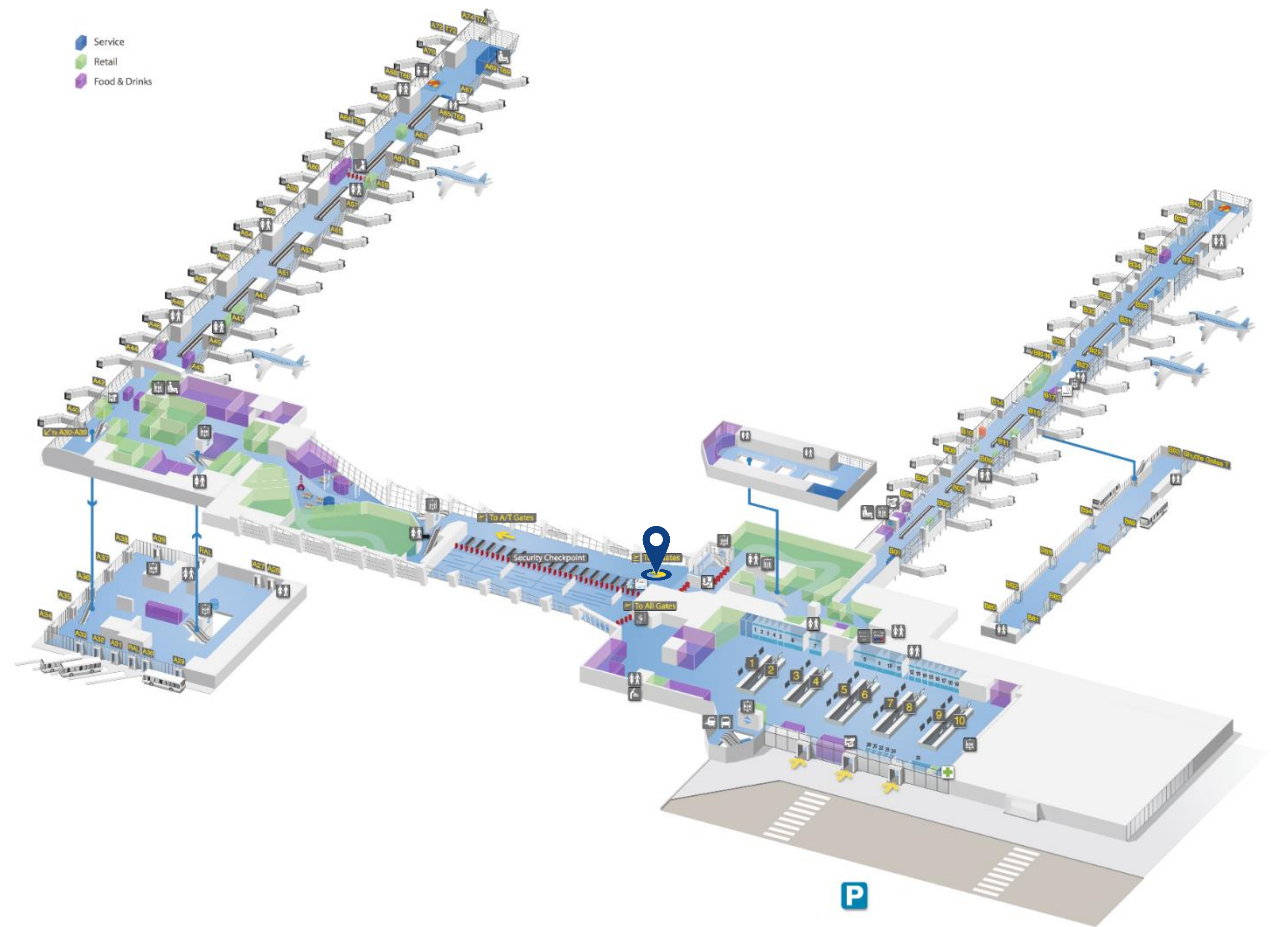
SPECIFICATION

Format: 12 sqm (m²)

Type : Large Format Light Box

Advertisers: 100% Exclusive

Share Of Time : 100%



Version 20/05/2022– replaces all former versions.
Any information contained in this document is for informational purposes only and is subject to modification.

JCD Airport – Gateway Pier B

TECHNICAL SPECIFICATIONS

Data to provide for production

File characteristics

Adobe PDF is the standard for the exchange of composite digital files.
The creation of Adobe PDF files can easily be done from Adobe Indesign.

- **We only accept Adobe PDF (1.4 to 1.7) files. (1 visual = 1 PDF)**
- The size of the pdf file must be 1/10 of the real format + 10 mm bleed
- The image resolution should be 450 dpi (on 1/10 file size)
- All elements (images and vector) used in the document must be in CMYK (No RGB or spot color)

For more information on how to create a valid Adobe PDF file look to the userguide page “HOW MAKE A GOOD PDF”.

Visual dimensions

Visible Area: 740 cm x 152 cm + 10mm bleed

Area corresponding to the visible part of the layout once installed. All elements out of this area / format are in the bleed part and will not be visible.

Control

Control of the file by our supplier. Corrections if needed with a 2 working days delay

Production lead-time

10 working days from receipt of files

Delivery

Deliver file with WeTransfer or similar to: prodairport@jcdecaux.com

Info contact: Sophie.Margetis@jcdecaux.com

