



POST-TEST LEARNINGS
2012 - 2022



HUGE DATABASE WITH OOH CAMPAIGNS

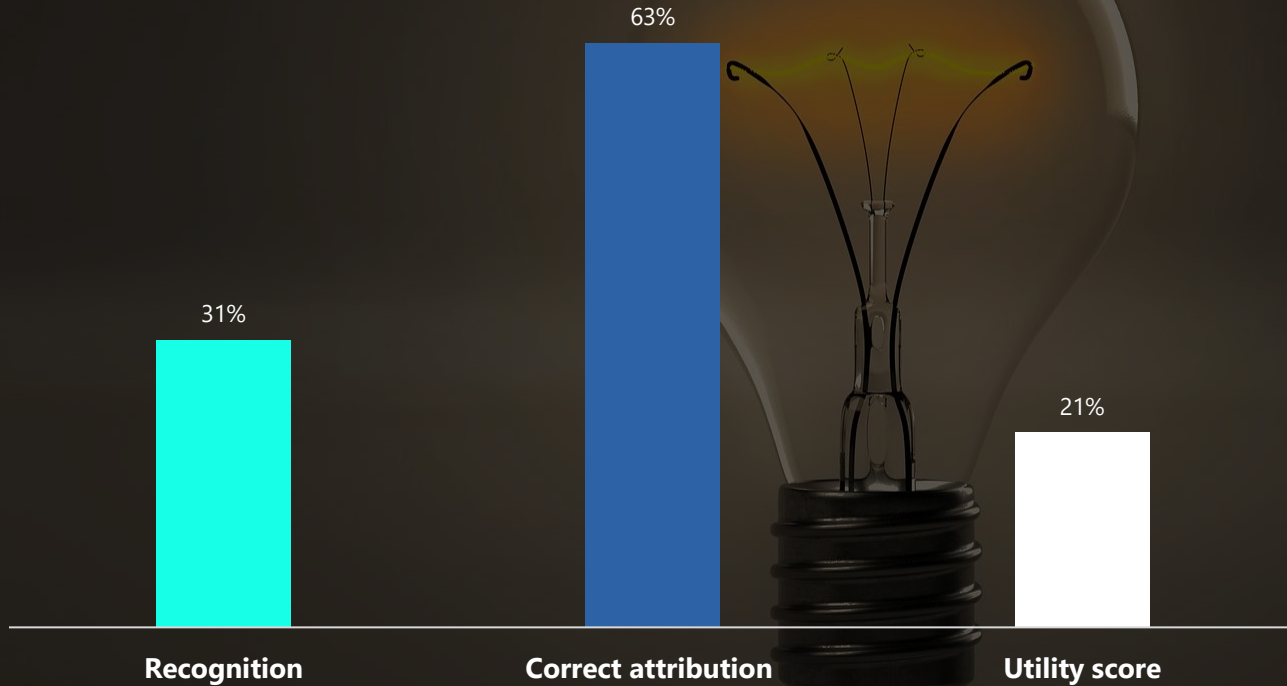
Over

200 campaigns

tested since 2012

IMPACT SCORES OF OOH CAMPAIGNS

RESULTS OVERALL OOH CAMPAIGN



Source: Post-test Luxembourg (TNS Luxembourg)



Want to know more?

Contact us via: info@jcdecaux.be

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