

PRACTICAL INFORMATION ICHECK/CREATIVE HEATMAP

Best to deliver the files at least **a few hours before** the Icheck/creative heatmap session

Kindly deliver the following format for each of the visuals:

- A « jpg » RGB as input for the simulation software
 - 8-bit RVB
 - Max 2.000 pixels and 72 dpi

You can invite your creative agency to participate in the session in order to adapt and test the new versions immediately.

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