

# PANORAMIC II – PIER B

AIRSIDE

DEPARTURES

NON-SCHENGEN





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## MEDIA BENEFITS:

- ➔ Prime visibility on the way towards Pier B gates.
- ➔ Highly powerful reaching 100% of the departures.

## COMMERCIAL DETAILS

Format	Large Format Lightbox
Dimensions	24 sqm (m²)
Location	Pier B to Departures Gates
Audience	Non-Schengen departures
Minimum booking	28 days (4 weeks)
Share of time	100% Exclusive
Language	English Mandatory

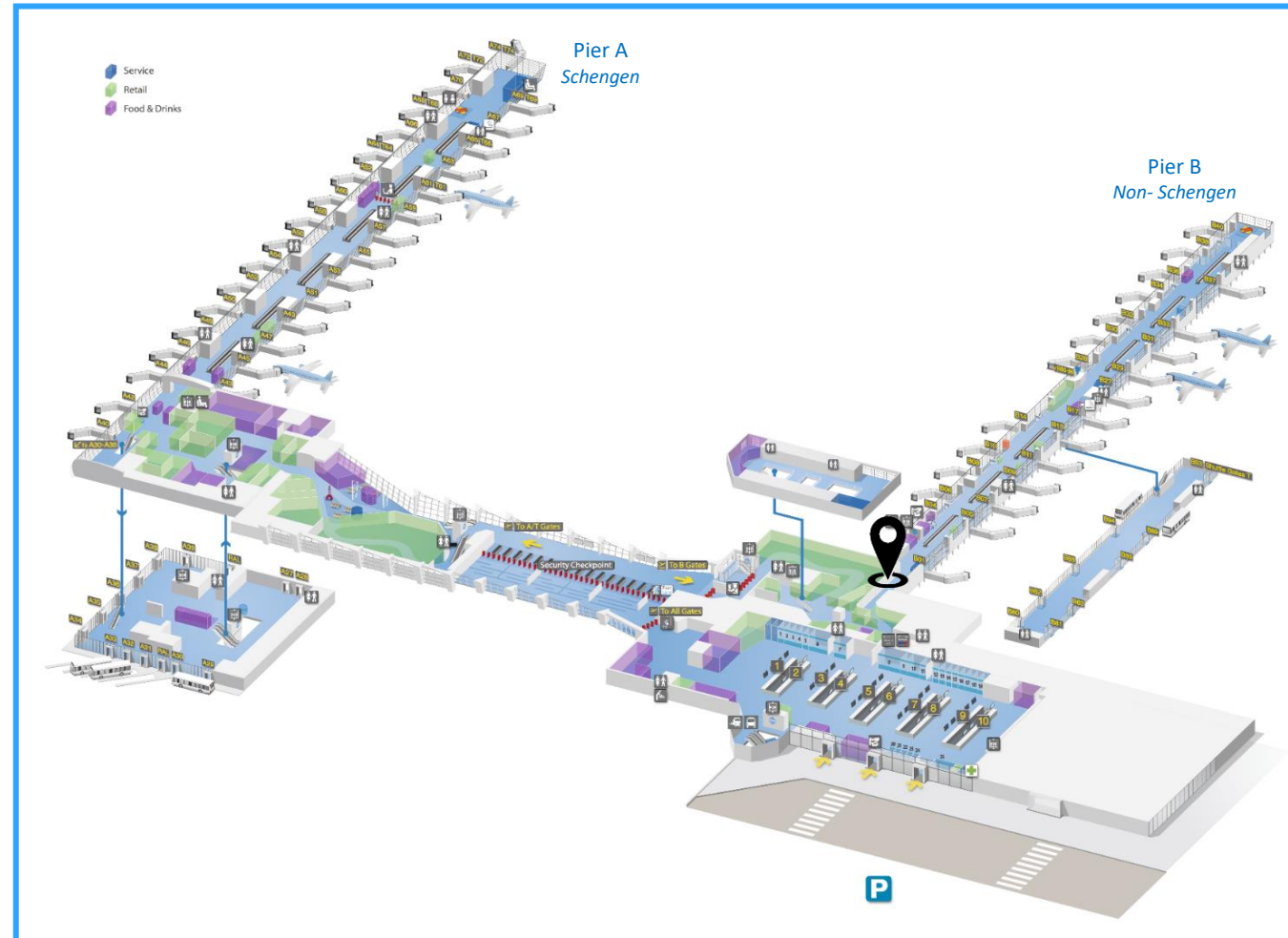


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## File characteristics

Adobe PDF is the standard for the exchange of composite digital files.  
The creation of Adobe PDF files can easily be done from Adobe Indesign.

- **We only accept Adobe PDF (1.4 to 1.7) files. (1 visual = 1 PDF)**

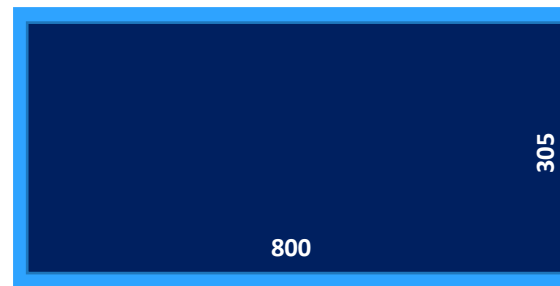
- The size of the pdf file must be 1/10 of the real format + **10 mm bleed**
- The image resolution should be 450 dpi (on 1/10 file size)
- All elements (images and vector) used in the document must be in CMYK (No RGB or spot color)

For more information on how to create a valid Adobe PDF file look to the userguide page "HOW MAKE A GOOD PDF".

## Visual dimensions

**Visible Area:**  
**800 cm x 305 cm + 10cm bleed**

Area corresponding to the visible part of the layout once installed. All elements out of this area / format are in the bleed part and will not be visible.



## Others

### Control

Control of the file by our supplier.  
Corrections if needed with a 2 working days delay

### Production lead-time

10 working days from receipt of files

### Delivery

Deliver file with WeTransfer or similar to:  
[prodairport@jcdecaux.com](mailto:prodairport@jcdecaux.com)