

IMPACT DEPARTURES DUO

LANDSIDE

DEPARTURES

CHECK-IN



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MEDIA BENEFITS:

- ➔ Domination in the departure hall.
- ➔ Maximum impact with two XL lightboxes.
- ➔ Extend your reach to other visitors.

COMMERCIAL DETAILS

Format	Large Format Lightboxes back illuminated
Dimensions	21 sqm (m²)
Location	Check-in – Public Zone
Audience	All departures
Nb of units	2
Minimum booking	28 days (4 weeks)
Share of time	100% Exclusive
Language	English Mandatory

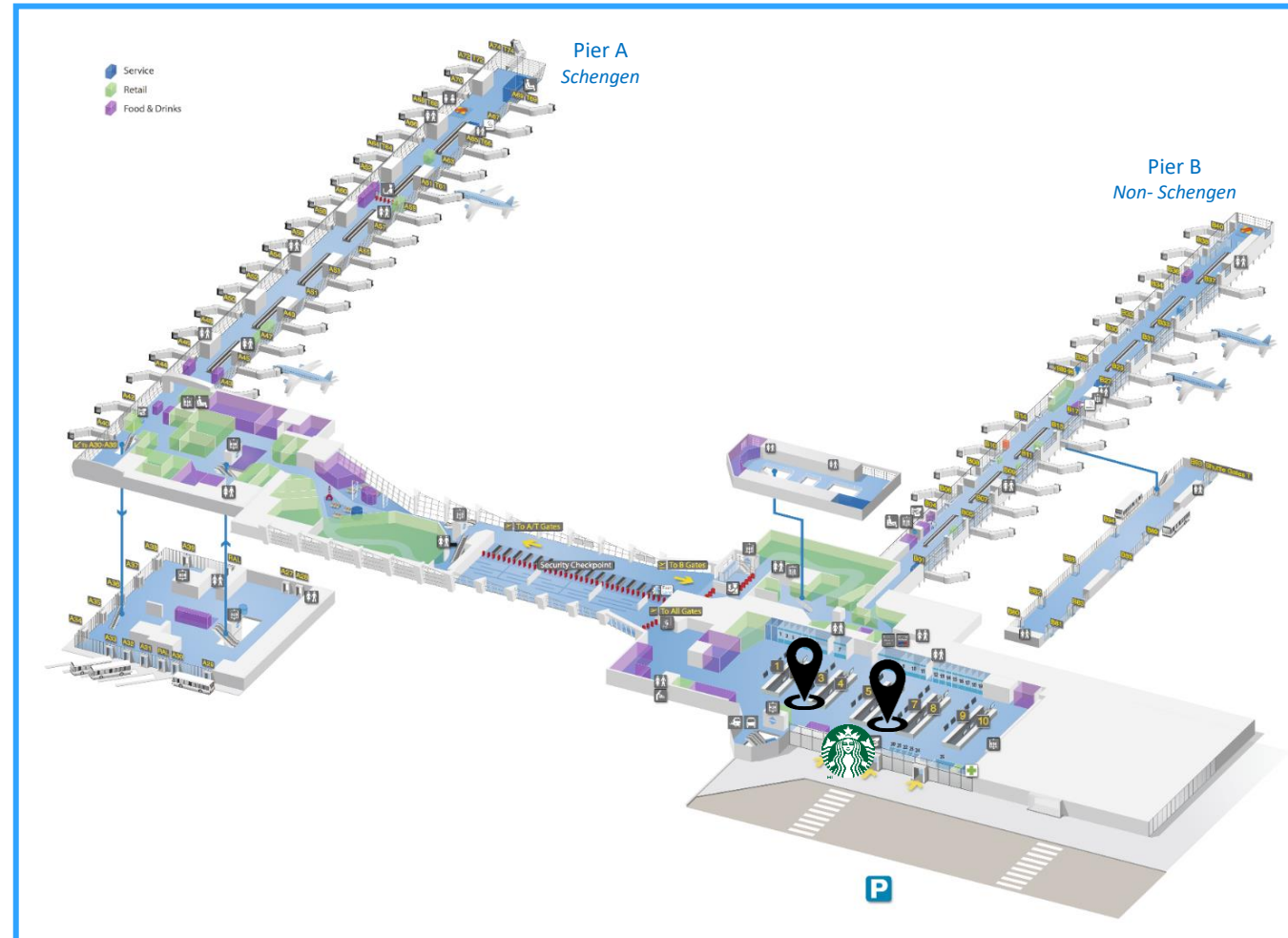


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File characteristics

Adobe PDF is the standard for the exchange of composite digital files.
The creation of Adobe PDF files can easily be done from Adobe Indesign.

- **We only accept Adobe PDF (1.4 to 1.7) files. (1 visual = 1 PDF)**

- The size of the pdf file must be 1/10 of the real format **+ 10 mm bleed**
- The image resolution should be 450 dpi (on 1/10 file size)
- All elements (images and vector) used in the document must be in CMYK (No RGB or spot color)

For more information on how to create a valid Adobe PDF file look to the userguide page "HOW MAKE A GOOD PDF".

Visual dimensions

Visible Area:
600 cm x 360 cm + 10cm bleed

Area corresponding to the visible part of the layout once installed. All elements out of this area / format are in the bleed part and will not be visible.



Others

Control

Control of the file by our supplier.
Corrections if needed with a 2 working days delay

Production lead-time

10 working days from receipt of files

Delivery

Deliver file with WeTransfer or similar to:
prodairport@jcdecaux.com