

DIGITWALL+

LANDSIDE

DEPARTURES

CHECK-IN



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MEDIA BENEFITS:

- ➔ Ensure your message is highly visible to travelers and visitors.
- ➔ Strategically located in high foot traffic areas maximizing exposure.
- ➔ Giant digital screen allow dynamic content, 3D animations or videos.
- ➔ Capture the attention of a large audience, engage and create a stronger impact.

COMMERCIAL DETAILS

Format	Digital LED Screen
Dimensions	16 sqm (m²)
Location	Check-in – Public area
Nb of units	1 side
Audience	All departures
Minimum booking	28 days (4 weeks)
Share of time	16,67%
Spot duration	10 seconds
Maximum loop length	60 seconds
Advertisers	6 maximum
Broadcasting hours/ day	4:00 AM > 11:00 PM
Language	English or 2 files (NL/FR)



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