

SHOPPING KNAUF SCHMIEDE

Media	Malls
Quantity	3 Digital Screens Distributed throughout the Shopping Mall
Audience	506.250 impressions
SOT/SOV	16.67%

- Situated right on the edge of the border between Luxembourg and the eastern part of Belgium
- Important flow of Luxembourgish inhabitants and dwellers mainly from Belgium (15 min drive from St.Vith & 20 min from Germany)
- Audience Mix **Live/Shop/Work**
- **3 Mio visitors** each year



SHOPPING

