## SHOPPING CLOCHE D'OR ESSENTIEL

Media	Malls
Quantity	19 Digital Screens 11 x in the Shopping Mall 8 x in the underground access points
Audience	2.115.234 impressions
SOT/SOV	16.67%



- **Multi touchpoints** in strategically important places:
  - ✓ Underground Parking
  - ✓ Main Entrances
- Audience Mix Live/Shop/Work
- **6.5 Mio visitors** each year



**Boost contacts** with an extension @ LUX AIRPORT



27 screens: 1.221.656 contacts

Arrivals 8 screens: 406.489 contacts





