

SHOPPING CLOCHE D'OR

Media	Malls
Quantity	32 Digital Screens 11 x in the Shopping Mall 21 x in the underground access points
Audience	3.562.500 impressions
SOT/SOV	16.67%

- One of the **largest shopping centers** in Luxembourg, situated in the **new district of Gasperich**
- **Multi touchpoints** in strategically important places:
 - ✓ Underground Parking
 - ✓ Main Entrances
- Audience Mix **Live/Shop/Work**
- **6.5 Mio visitors** each year

Boost contacts with an extension
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