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MBT.

Metro Cluster Center 1
2025



Metro Cluster Center 1

by JCDecaux

It is
IMPOSSIBLE
to miss your
campaign in
the metro

7-day campaign minimum



Reach ALL commuters and more!

- **1.223.000*** inhabitants Brussels Capital Region
- + 400.000 **daily commuters**
- **Different communication objectives:**
 - ✓ Call to action
 - ✓ Awareness
 - ✓ New Launch



4 extra reasons to choose a Metro Cluster

- Geotargeting
- Placed in strategic stations at eye-catching places
- High number of contacts and repetition (CIM)
- Same format as outside 2m² panels

*Source: CIM – Golden Standard



Metro Cluster Center 1

Metro Station	35 Sides*
Annessens	2
Arts-Loi/Kunst-Wet	1
Botanique/Kruidtuin	2
Bourse/Beurs	1
Comte de Flandres / Graaf van Vlaanderen	1
De Brouckère	4
Delacroix	1
Gare Centrale/Centraalstation	1
Gare du Midi/Zuidstation	2
Gare du Nord/Noordstation	3
Hôtel des Monnaies/Munthof	3
Lemmonier	2
Louise/Louiza	1
Parc/Park	3
Porte de Hal/Hallepoort	2
Rogier	2
Simonis	2
Sainte-Catherine/Sint-Katelijne	1
Yser/Ijzer	1

***Number of sides is indicative**

