

JCD MBT Metro Cluster South Line

2024



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It's impossible to miss your campaign in the metro



wide reach in South of the city

- **Tronçon Schuman – Herman Debroux**
- **Sports addicts** (ADEPS and Forêt de Soignes)
- **Near residential areas**
- **School environment, Universities, students, teachers...**
- **Near point of sales**
- **European center** (Schuman, Maalbeek/Maelbeek, Merode)



4 extra reasons to choose a Metro Cluster

- **Geotargeting**
- **Placed in strategic metro stations at eye-catching place**
- **High number of contacts and repetition**
- **Same format as outside 2m² panels**



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Metro Station	39 Sides*
Albert	2
Arts-Loi/Kunst-Wet	1
Crainhem/Kraainem	2
De Brouckère	2
Delta	2
Demey	3
Gare de l'Ouest/Weststation	2
Gribaumont	1
Hankar	2
Herman-Debroux	2
Horta	2
Joséphine-Charlotte	1
Maalbeek/Maelbeek	2
Merode	2
Montgomery	2
Parvis St Gilles	2
Pétillon	4
Roodebeek	2
Thieffry	3

* number of sides is indicative

