



JCD DIGITAL RETAIL

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LAST CONTACT BEFORE PURCHASE

- Large screens covering all shop entrances
- Capturing attention of all incoming shoppers
- Powerful Drive-to-Shelf tool
- Proven sales and buyers' uplifts
- 100% digital solution
(Geographical split, specific days or POS selection)
- Data-driven opportunities
(Weather & ntime targeting, customer segments, ...)



* number of sides is indicative

Delhaize Waterloo



JCD Digital Retail

278 SHOPS – 434* SCREENS

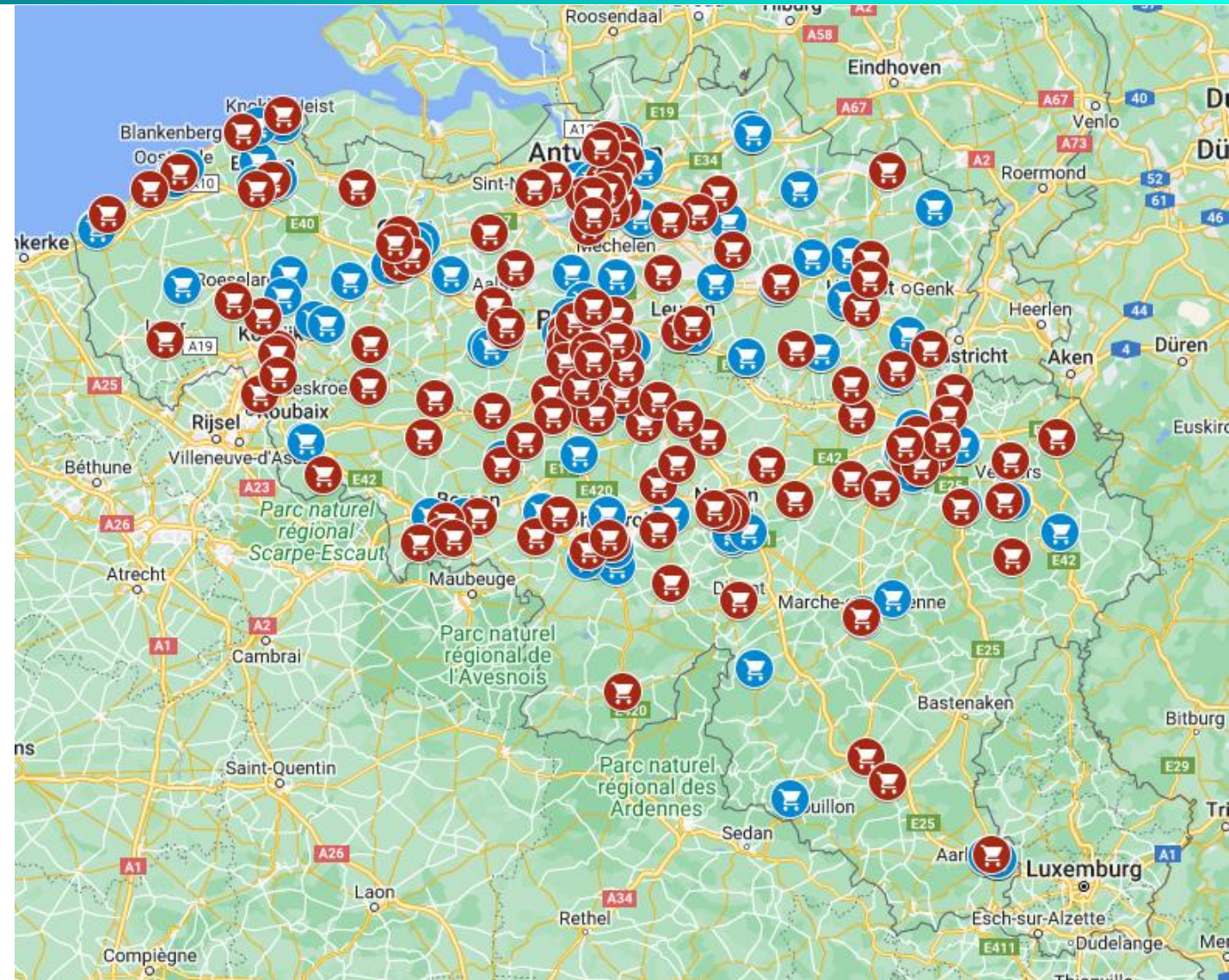
> 13 Million shoppers reached per week

National Coverage (> 190 Zip codes)

Carrefour			
Region	Brussels	North	South
# SHOPS	16	72	38
# SCREENS	31*	148*	86*

Delhaize			
Region	Brussels	North	South
# SHOPS	23	69	60
# SCREENS	25*	78*	66*

* number of sides and stores is indicative



 Delhaize
 Carrefour