



CHARLEROI AIRPORT

# Mega Posters Full Package

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Reach all departing and arrival audience  
Guarantee coverage & frequency  
Front illuminated billboards

## LOCATION

### CHARLEROI AIRPORT

Area: T1 – Check-in Public Hall

Audience: All departing and arrival

Nb of units: 10 sides

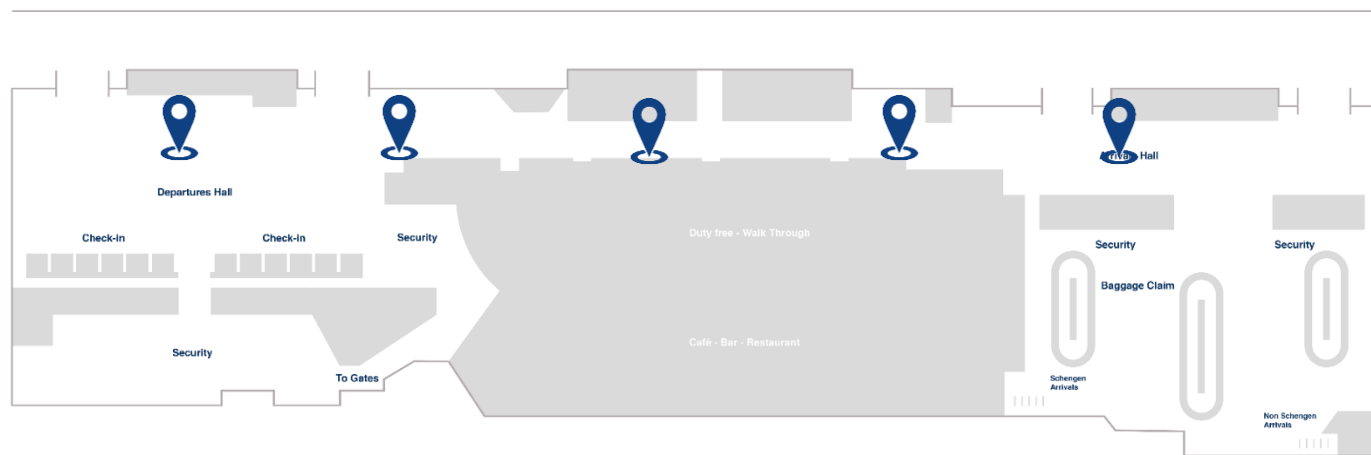
## BOOKING CONDITIONS

Net Rate : 14.560 € / month  
116.480 € / year

Production cost: 5.460 €  
Minimum booking: 1 month  
No agency commission applicable

## SPECIFICATION

Format: 8 sqm (m<sup>2</sup>)  
Type : Suspended Banners  
Share Of Time : 100% Exclusive  
Language: English recommended  
Share Of Time : 100%



Version 2024.  
Local taxes and electricity included.  
Any information contained in this document is for informational purposes only and is subject to modification.

# Mega Posters

## Data to provide for production by JCDecaux

### File characteristics

Adobe PDF is the standard for the exchange of composite digital files.

The creation of Adobe PDF files can easily be done from Adobe Indesign.

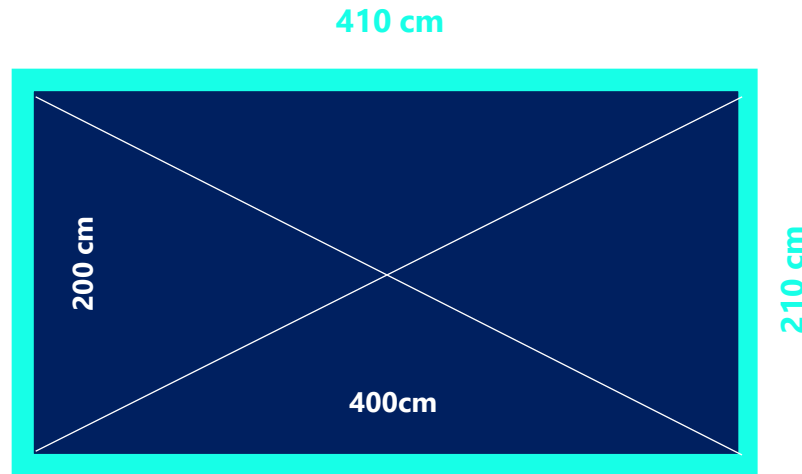
- **We only accept Adobe PDF (1.4 to 1.7) files. (1 visual = 1 PDF)**
- The size of the pdf file must be 1/10 of the real format + 10 mm bleed
- The image resolution should be 450 dpi (on 1/10 file size)
- All elements (images and vector) used in the document must be in CMYK (No RGB or spot color)

For more information on how to create a valid Adobe PDF file look to the userguide page "HOW MAKE A GOOD PDF".

### Visual dimensions

**Visible Area: 400 cm x 200 cm**

Area corresponding to the visible part of the layout once installed. All elements out of this area / format are in the bleed part and will not be visible.



### Control

Control of the file by our supplier. Corrections if needed with a 2 working days delay.

### Production lead-time

10 working days from receipt of files

### Delivery

Deliver file with WeTransfer or similar to:  
[prodairport@jcdecaux.com](mailto:prodairport@jcdecaux.com)