

# **Bus Shelter - Hotel Shuttle**

#### LOCATION

**BRUSSELS AIRPORT Area: Bus Zone** Nb of units: 1 side

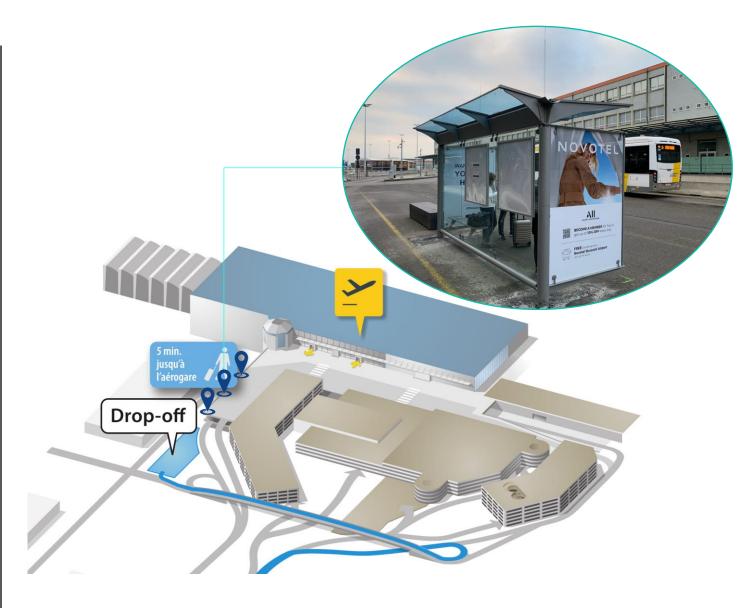
#### **BOOKING CONDITIONS**

Net Rate: 3.500€ / year Production cost: 500€ Minimum booking: 1 year No agency commission applicable

#### **SPECIFICATION**

Format: 2 sqm (m<sup>2</sup>) Share Of Time: 100%

Advertisers: 4 max. / bus shelter



Version 2024 Local taxes and electricity included. Any information contained in this document is for informational purposes only and is subject to modification.

# Brussels Airport - Bus Shelter - Hotel Shuttle

#### **TECHNICAL SPECIFICATIONS**

Data to provide for production

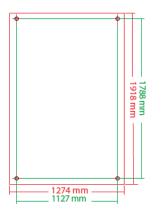
# File characteristics

Adobe PDF is the standard for the exchange of composite digital files. The creation of Adobe PDF files can easily be done from Adobe Indesign.

- We only accept Adobe PDF (1.4 to 1.7) files. (1 visual = 1 PDF)
- The size of the pdf file must be 1:10 of the real format + 50 mm bleed
- File with a final resolution of 300 dpi at size 1/10
- All elements (images and vector) used in the document must be in CMYK (No RGB or spot color)

For more information on how to create a valid Adobe PDF file look to the userguide page "HOW MAKE A GOOD PDF".

# Visual dimensions



Sticker:

#### Print area:

1918 x 1274 mm

#### Visible area:

1788 x 1127 mm

**Visible Area:** Area corresponding to the visible part of the layout once installed. All elements out of this area / format are in the bleed part and will not be visible.

### **Control**

Control of the file by our supplier. Corrections if needed with a 2 working days delay

### **Production lead-time**

10 working days from receipt of files

# **Delivery**

Deliver file with WeTransfer or similar to: prodairport@jcdecaux.com

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