



Digiduo

JCD Airport - 2023

Reach 100% of Schengen departure audience
Digital content for maximum visibility
Iconic Digital Format

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2023
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AVIS

IMPACT DIGITAL

WELCOME LED WALL

LOCATION

CHARLEROI AIRPORT

Area: BSCA – T1 – Check-in

Audience: All Arrival audiences Pier A

Average Reach : 257.927 (forecast 2022)

Nb of units: 2 screens

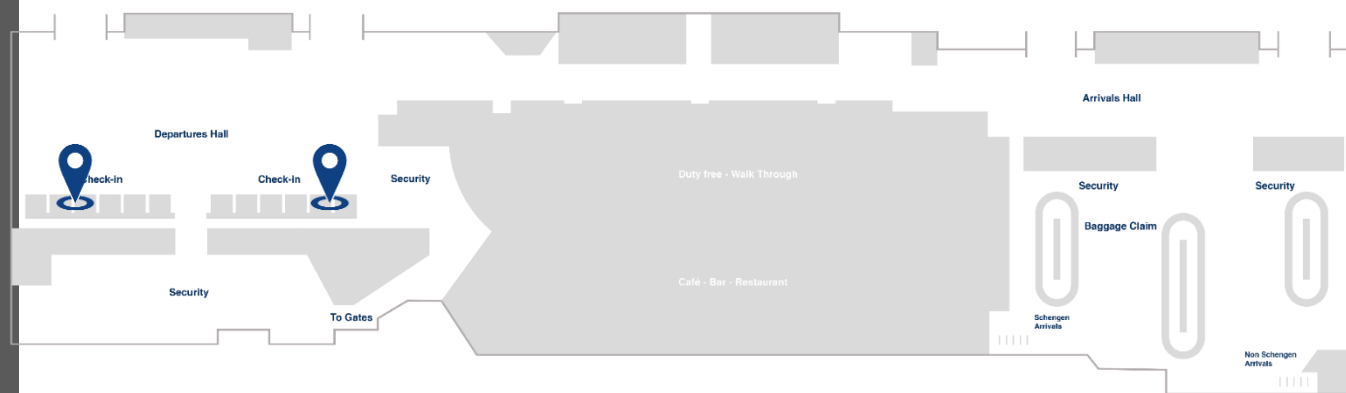
BOOKING CONDITIONS

Net Rate : 11.357 € / month
90.856 € / year

Upload cost: 500 €
Minimum booking: 1 month
No agency commission applicable

SPECIFICATION

Format: 9 sqm (m²)
Type : Digital Led Screen
Advertisers: 6 maximum
Spot duration : 10 sec
Share Of Time : 16,67%
Show time: 4:00 a.m to 0.00 p.m
Frequency: Minimum 1200 guaranteed spots/day



Version 20/05/2022 – replaces all former versions.
Local taxes and electricity included.

Any information contained in this document is for informational purposes only and is subject to modification.