



Digiduo

JCD Airport - 2022

Reach 100% of Schengen departure audience
Digital content for maximum visibility
Iconic Digital Format

Want to change
2022
app. Download
with both hands.
WE TRY HA
Download on the
App Store

AVIS

IMPACT DIGITAL

WELCOME LED WALL

LOCATION

CHARLEROI AIRPORT

Area: BSCA – T1 – Check-in

Audience: All Arrival audiences Pier A

Average Reach : 257.927 (forecast 2022)

Nb of units: 2 side

SPECIFICATION

Format: 9 sqm (m²)

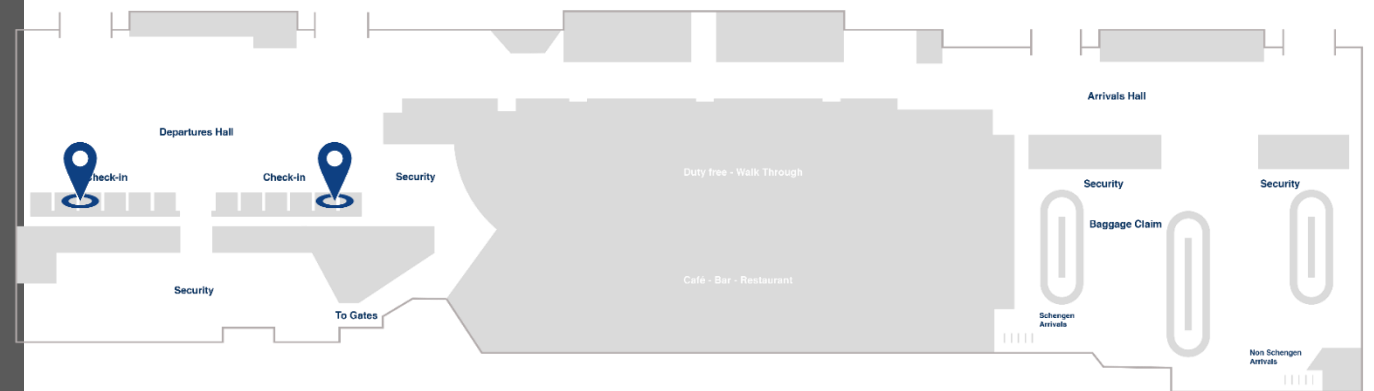
Type : Digital Led Screen

Advertisers: 6 maximum

Share Of Time : 16,67%

Show time: 4:00 a.m to 0.00 p.m

Frequency: Minimum 1200 guaranteed spots/day



Data to provide for production by JCDecaux

File characteristics

Format (H x L): 225 cm x 400 cm = 9 m²
Resolution (H x L) : 576 x 1024
Orientation: landscape
Pitch: 3,9 mm

Data File

Images: jpeg, png, gif (no gif animated image)
Video: .avi, .asf, .wmv

Control

Control of the file by our JCD Digital.

Production lead-time

3 working days from receipt of files

Delivery

Deliver file with WeTransfer or similar to:
prodairport@jcdecaux.com
Info contact: Sophie.Margetis@jcdecaux.com